



# 2024 Conference Sponsor and Marketing Invitation

September 20-21, 2024  
New Orleans Louisiana



Exhibit | Sponsor | Market



## What is IAPFS

The International Association of Pediatric Feeding and Swallowing (IAPFS) is a multidisciplinary group of professionals who have a particular interest in the care and treatment of children with disordered feeding and swallowing. To date, more than 200 professionals from multiple disciplines have joined together and formed this professional organization.

Purpose of IAPFS is:

- To join together professionals interested in the feeding and swallowing disorders of children into a single organization that will promote dialogue across the multiple specialties;
- To raise awareness among professionals and the public regarding the nature of feeding and swallowing disorders;
- To serve as the organizing body for a yearly international meeting to bring together members of the feeding and swallowing communities;
- To serve as a platform for advocacy geared towards governmental agencies and insurance companies to promote the understanding of the needs of the patients, families and the treatment community;
- To serve as an environment both among members of the Association and with other professional organizations to promote research into this field.

We welcome you to begin your year long journey with IAPFS, starting with a presence at the 2024 IAPFS Conference.

Learn more about IAPFS at [www.iapfs.org](http://www.iapfs.org).

## Other Important Information

- **Exhibitor Kits** will be sent 30-45 days prior to the event. Please review them carefully for shipping instructions. Details on how to order extra items will be included.
- **Cancellations** received in writing and no later than August 30 will receive a 75% refund.
- **Display Space** includes one 6' skirted table and two chairs.

## Location and Hotel Information

### Conference Location:

Ochsner Baptist  
4429 Clara Street, Suite 325  
New Orleans, LA 70115

### Hotel Location:

4545 Magnolia Street  
New Orleans, LA 701152

A special room rate will be made available until July 19, 2024. At that time, there will be a very limited number of rooms until August 19, 2024, or until room block is sold out, whichever occurs first.

**Booking website:** [www.alderhotel.com](http://www.alderhotel.com) / Group Code: IAPFS

**Telephone:** Reservations Center 800-366-2743 during normal business hours.

(Callers should identify themselves as members of the IAPFS Group)

**A two-night minimum stay is required on reservation.**

## Exhibit Hours

**Friday, September 20:** Set Up 8:00 am – 11:00 am

**Friday, September 20:** Exhibits Open 11:00 am – 5:00 pm

**Saturday, September 21:** Exhibits Open 7:00 am – 1:00 pm

**Saturday, September 21:** Exhibits Tear Down 1:00 pm – 3:00 pm

## Exhibitor Checklist and Deadline

**August 9:** Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities.

**August 30:** Final day to cancel.

## Contact Information

**Craven Management Associates**  
Deron Sferra  
700 McKnight Park Drive | Suite 708  
Pittsburgh, PA 15237  
[dsferra@robertcraven.com](mailto:dsferra@robertcraven.com)  
Phone: 412-366-1177 | Fax: 412-366-8804

# Sponsorship Opportunities



## \$10,000 Sapphire Sponsor

One Available

- One complimentary display spaces
- Two Conference registrations
- Half page ad in the Conference On-Site Program
- Recognition in the Conference On-Site Program
- Prominent sign recognition at registration
- Opportunity to address the audience before the lunch for up to five minutes
- Two email blasts to IAPFS membership with your company logo hyperlinked to your website
- Banner ad on IAPFS Conference Page
- Company profile featured on social media



## \$7,500 Ruby Sponsor

One Available

- One complimentary display space
- Two Conference registrations
- Quarter page ad in the Conference On-Site Program
- Recognition in the Conference On-Site Program
- Sign recognition at registration
- Opportunity to address the audience before the reception for up to five minutes
- Two email blasts to IAPFS membership with your company logo hyperlinked to your website
- Banner ad on IAPFS Conference Page
- Company profile featured on social media



## \$5,500 Emerald Sponsor

One Available

- One complimentary display space
- One Conference registration
- Quarter page ad in the Conference On-Site Program
- Recognition in the Conference On-Site Program
- Sign recognition at registration
- One email blasts to IAPFS membership with your company logo hyperlinked to your website
- Banner ad on IAPFS Conference Page
- Company profile featured on social media

Four Spots Available

## \$1,000 Marketing Presence Package



- One complimentary display space
- Quarter page ad in the Conference On-Site Program
- Recognition in the Conference On-Site Program
- Sign recognition

Have a suggestion or new idea for a sponsorship?

Give Craven Management Associates a call at 412-366-1177

Please note that August 9 is the deadline to be recognized in the Conference On-Site Program.



# IAPFS 2024 Exhibitor Registration Form

## September 20-21, 2024 | New Orleans, Louisiana

### Registration Information

Company Name (preferred for badge): \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

#### Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

### Company Logo

Please email company logo (jpeg file) to:  
dsferra@robertcraven.com.

### Payment Options

1) Check – Payable to: **IAPFS**

2) Credit Card

Visa  MasterCard  Discover  AMEX

CREDIT CARD ACCOUNT NUMBER

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EXPIRATION DATE

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Send completed form to:

**IAPFS**  
700 McKnight Park Drive, Suite 708  
Pittsburgh, PA 15237  
412-366-1177  
dsferra@robertcraven.com  
FAX 412-366-8804

EXHIBITOR OPTIONS	QTY.	REGISTRATION FEE	TOTAL DUE
<b>SPONSORSHIPS</b>			
Sapphire Sponsor (One Available)		\$10,000	
Ruby Sponsor (One Available)		\$7,500	
Emerald Sponsor (One Available)		\$5,500	
Marketing Presence Package		\$1,000	
<b>EXTRAS</b>			
Electricity		FREE	
<b>TOTAL DUE</b>			

#### THE EXHIBITOR AGREES TO THE FOLLOWING PROVISIONS:

It is agreed that failure on part of the exhibitor to meet booth payment in full shall automatically forfeit all rights, privileges and claims of any nature the exhibitor has, may have, including the forfeit of any payments previously made. Exhibitor assumes responsibility and agrees to defend IAPFS and Ochsner Baptist and their respective employees and agents against any claims or expenses arising out of the use of the Exhibit premises.

#### Exhibitor Checklist and Deadlines

- **August 9:** Guarantee your recognition in the On-Site Program by purchasing your display space, ads, sponsorships and marketing opportunities.
- **August 30:** Final day to make hotel reservations within the IAPFS room block unless previously sold out.

*Cancellations received in writing and no later than August 30 will receive a 75% refund.*

### On-Site Representatives

Name	Cell Phone	Email